

# Summer School Agenda

Monday 25th June 2018	
Morning session	Welcome
	Warming up
	Eco-Innovation - <a href="#">Andrea Pitzschke</a> , Economica Austria
	Lunch break
Afternoon session	Design thinking process - <a href="#">Simona Peđe</a> , bwcon GmbH
	Teamwork with mentors
	Dinner
Tuesday 26th June 2018	
Morning session	Intellectual property rights - <a href="#">Peter Kaldos</a> , Digitális Jólét
	Lunch
Afternoon session	Business Canvas - <a href="#">Peter Marcin</a> , Faculty of Management, CU Bratislava
	Teamwork with mentors
	Excursion to ITUD - Interactive Tool for Urban Design
Wednesday 27th June 2018	
Morning session	Eco-design - Veronika Kotradyová, BCD Lab, Faculty of Architecture, STU Bratislava
	Lunch
Afternoon session	Finance - Michal Borza, <a href="#">Investeers</a>
	Teamwork with mentors
	Excursion to <a href="#">FabLab Bratislava</a>
Thursday 28th June 2018	
Morning session	Marketing - Daniel Ďuriš, <a href="#">Basta Digital</a>
	Lunch
Afternoon session	Pitching training with <a href="#">Investeers</a>
Friday 29th June 2018	
	Final pitch
	Lunch break and end of the Summer school

## WORKSHOP LEADERS

### **ANDREA PITZSCHKE, Economica Austria**

Eco-Innovation

For information on Andrea Pitzschke click [HERE](#)

### **SIMONA PEDE, Bwcon**

Design thinking process

For information on Simona Peđe click [HERE](#)

### **PETER KALDOS, Digitális Jólét**

Protecting your ideas: Intellectual Property Rights

For information on Peter Kaldos click [HERE](#)

### **PETER MARCIN, Faculty of Management, Comenius University**

Business Canvas

For information on Peter Marcin click [HERE](#)

**VERONIKA KOTRADYOVÁ, [BCD Lab](#), Faculty of Architecture, STU  
Bratislava**

Eco Design

For information on Veronika Kotradyová click [HERE](#)

**MICHAL BORZA, Investeers**

Finance

For information on Michal Borza click [Investeers](#)

**DANIEL ĎURIŠ, Basta digital**

Marketing

For information on Daniel Ďuriš click [HERE](#)

Sponsored by:

**SIEMENS**

*Ingenuity for life*