

# Summer School – draft agenda

Monday 25th June 2018	
Morning session	Welcome
	Warming up
	Eco-Innovation – Andrea Pitzschke
	Lunch break
Afternoon session	Design thinking process – Simona Pede
	Teamwork with mentors
	Diner
Tuesday 26th June 2018	
Morning session	Intellectual property rights – Peter Kaldos
	Lunch
Afternoon session	Business Canvas – Peter Marcin
	Teamwork with mentors
	Excursion to ecoinnovative company – <a href="#">Ecocapsule</a>
Wednesday 27th June 2018	
Morning session	Eco-design
	Lunch
Afternoon session	Finance
	Teamwork with mentors
	Excursion to ecoinnovative company
Thursday 28th June 2018	
Morning session	Marketing

	Lunch
<b>Afternoon session</b>	Pitching training
<b>Friday 29th June 2018</b>	
	Final pitch
	Lunch break and end of the summer school

PETER KALDOS

Protecting your ideas: Intellectual Property Rights

For information on Peter Kaldos click [HERE](#)

PETER MARCIN

Business Canvas

For information on Peter Marcin click [HERE](#)

SIMONA PEDE

Design thinking process

For information on Simona Pede click [HERE](#)

ANDREA PITZSCHKE

Eco-Innovation

For information on Andrea Pitzschke click [HERE](#)

Sponsored by:

**SIEMENS**

*Ingenuity for life*