

# CIRCULAR CZECHIA

The circular economy is not merely a trendy catchphrase thrown about by the European Union and a few savvy firms. The circulation of resources is something that has functioned in nature since time immemorial, but we humans have forgotten it.

We have suppressed the common sense that cautions us to be economical and provident, and instead created a linear economy that plunders, produces and discards at breakneck speed. Even if it may satisfy human whims, it stands on weak foundations. With disappearing resources we will struggle to maintain the current tempo of growth. This is one of the reasons why several firms and individuals are now orienting themselves toward the so-called “circular economy”.

More information about this topic find in new edition of [CIRCULAR CZECHIA](#).